



FACE BEHIND THE DREAM

EVETTE MARY MORALES

WHAT IS FACE BEHIND THE DREAM?

A BELIEF IN SELF
TO PURSUE YOUR PASSION
AND TURN IT INTO A PROFESSION



WHO IS FACE BEHIND THE DREAM?

Evette Mary Morales

Athlete, host, and a Telly award winning producer who loves collaborating people, creating innovative ideas for the industry, and a person who loves being able to use her personality and smile to bring people together. Nonetheless, creating a pathway of turning a passion into a profession.



SHOW SYNOPSIS

- **Each episode is a dive into the prolific individual as we get to hear of their journey. A time to understand them as a person outside of their artistry, and learning how that dream became a reality of turning their passion into a profession.**
- **Every journey is not the same, this allows the talent to be able to display their personality, life, dreams, and feelings beyond what social media is offering to show us.**
- **So lets find out who they are, what they have done to get where they are, what is their next steps, and what should we watch out for.**



WHY FACE BEHIND THE DREAM?

- Designed to highlight the life style and personalities of people creating an impact in communities
- Global reach
- True / Genuine connection with fans
- Positive image
- Youthful, engaged, and active audience
- Rapidly growing and loyal fanbase
- Connected with many social media influencers

CONTENT

People who follow “Face Behind the Dream” will only see amazing and inspirational athletes, entrepreneurs, family friendly content creators from around the world.

- @godshammgod12
- @bonecollector6
- @1footgod
- @blackjackryan21
- @hwspacejam23
- @bigbad_mac
- @marcushodges1
- @sh3gotgame



COLLABORATION OPPORTUNITIES

- Product Endorsements
- Television Production
- Free Basketball Clinics
- Games and Appearances



FREE BASKETBALL CLINIC

One day
Basketball Clinics

for kids under 18 yrs old

Cap attendance per event: 60 kids

Includes:

- training session by Influencer/NBA trainer
- meal/beverages
- sit down with set influencer/NBA trainer
- clinic shirt
- equipment/location/facility
- marketing/media



MEDIA MENTIONS

HYPEFRESH

THE LA NOTE

 **News**

wazzup
TONIGHT.COM

